



HIGHBALLHALLOWEEN
YOU ARE WHAT YOU WEAR

OCTOBER 20-21, 2017

21 E 5TH AVE, STE. 103
COLUMBUS, OH 43201
P/614.299.8050
HIGHBALL@SHORTNORTH.ORG
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#HB17

2017 DESIGNER APPLICATION

Thank you for your interest in participating in **HighBall Halloween**, lauded as one of the “ten best costume parties in the nation” (*USAToday Travel*, 2014) and the “single most elaborate Halloween event in the country” (*FOXNews*, 2013). The Costume Couture Contest is a key component of **HighBall Halloween**, where designers create a series of looks (three ready-to-wear and one couture) and present them from the Main Stage for a panel of judges and an audience of over 25,000.

Please submit the following information to apply for one of the coveted slots in the 2016 Costume Couture Fashion Show on Saturday, October 21. Attach more pages if necessary. Submit your completed application and your selected photos to highball@shortnorth.org by **JUNE 2, 2017**.

Name _____

Address _____

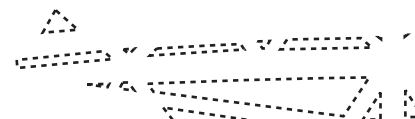
Business/brand name _____

Phone number _____

Email address _____

Website link _____

Designer biography _____





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Include 4-10 photographs of your past designs (High resolution JPG files, at least 4" x 6", 300dpi).

Please send a current headshot (High resolution JPG file, at least 4" x 6", 300dpi).

Submit a sketch of your idea for your 2017 Costume Couture piece (to be presented at **HighBall Halloween**, if accepted).

Please answer each of the following questions:

Why do you want to participate in **HighBall**?



How would you describe your design style?



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